



July 12, 2022

ARPA - RFP Coordinator
Monroe County Purchasing and Central Services
39 West Main Street, Room 200
Rochester, NY 14614

To Whom It May Concern:

I am writing in full support of Rochester EEnergy Efficiency and Weatherization (RENEW)'s proposal for Monroe County American Rescue Plan Act (ARPA) Funding Opportunities.

The critical need for moving our community towards energy efficiency, environmental sustainability, and economic security is the heart of ColorBrightonGreen's mission. Through community education and simple, thoughtful actions, our goal is to reduce residential greenhouse gas emissions in concert with climate protection efforts by other organizations and local and national municipalities.

Government, municipalities, educational institutions, industries with triple bottom lines, B Corps, community organizations, and individuals MUST commit to environmental justice and making greenhouse gas emission reduction a critical priority. Per the 2019 Climate Leadership and Community Protection Act, New York State must achieve a 40% reduction in greenhouse gas emissions by 2030 and an 85% greenhouse gas emission reduction by 2050. We need all hands on-deck to meet these necessary and critical goals.

RENEW grant recipients, low-income homeowners in all corners of Monroe County, are experiencing an average savings of 20% on fuel costs and better physical and mental health outcomes. Some families, with clean heating & cooling technologies installed, have seen energy costs reduced by 36% to 50% and that so far, this work will keep over 5,600 tons of greenhouse gas emissions from entering our atmosphere.

One of the most cost-effective ways to mitigate greenhouse emissions, investing in home energy-efficiency projects, is key to fighting climate change. In our region, residential properties create 52% of our greenhouse gas emissions. The work of RENEW, helping low-to-moderate income homeowners live in more energy-efficient, healthier, and safer homes, addresses that statistic head on.

We urge the committee reviewing Monroe County, NY APRA proposals to fully fund RENEW's critical work. Thank you for your time and consideration.

Sincerely,

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